

# TULLAHOMA AREA CHAMBER OF COMMERCE

## DIRECT MEMBERSHIP BENEFITS

*Our mission is to represent the interests and advancement of our members and showcasing Tullahoma as a desirable place to live, work, & visit. Through your investment, you not only commit to the growth of the community but to the growth of your own business.*

## WHAT CAN WE DO FOR YOU?

### NETWORKING OPPORTUNITIES AND EVENTS

TACC hosts over 25 events annually giving members the opportunity to promote their business, grow their customer base & engage with other businesses & community leaders. Events such as:

- **Monthly Coffees & After Hours Mixers with other area Chambers**
- **Bowling & Golf Tournaments**
- **Tullahoma Christmas Parade**
- **Women Impacting the Community**
- **Annual Membership Celebration Banquet**

### MARKETING & ADVERTISING OPPORTUNITIES

- **Membership Directory** - listing alphabetically & by category on Chamber's website with direct link to your website and listing in the annual Chamber Magazine.
- **Newsletter Subscriptions** - receive weekly newsletters *Member Monday & Chamber Chat* and monthly newsletter *Chamber Connect* straight to your inbox.
- **Member Monday** - promote an event, promotion, or advertise for free once a month in the Chamber's weekly newsletter that is distributed to over 500 members.
- **Business Link** - advertise in the Chamber's monthly publication that is inserted in *The Tullahoma News* and distributed to over 10,000 subscribers.
- **New Members** - recognition at the monthly Coffee, listing in *Business Link*, Chamber Connect eNews, & listing on the New Members page on Chamber's website.
- **Sponsorship** - gain additional exposure & visibility and take advantage of advertising opportunities by becoming a sponsor. Depending on their type of industry, members have opportunities for publicity through an assortment of events, publications and websites.
- **Referrals/Promotion** - The Chamber receives hundreds of inquires asking for business referrals and relocation info. Our policy is to refer Chamber members only.
- **Chamber Recognition** - receive the annual Chamber decal to display at your business & Chamber logo to insert on your business website with direct link to the Chamber.
- **Ribbon Cutting Ceremony** - an important part of your overall marketing and advertising business plan. The Chamber will host a ribbon cutting ceremony for members only.
- **Social Media** - The Chamber will retweet, share, or repost your business or event if members use **#tullahomatnchamber** when posting to Facebook, Twitter, or Instagram.

### BUSINESS DEVELOPMENT OPPORTUNITIES

The Chamber provides business & professional development workshops that are crucial to the success of your business & free for members or offered at a reduced rate. Some previous workshops include:

- **Communication Skills & Customer Service**
- **Engaging your employees**
- **Quickbooks**
- **Insurance & the Affordable Care Act**
- **Marketing & Using Social Media to promote your business**

# DIRECT MEMBERSHIP BENEFITS

## CHAMBER PROGRAMS

The Chamber offers a number of programs tailored to foster our members, create outreach & service opportunities, & improve education in our community. Gain knowledge on how to participate in programs such as:

- **Business of the Week & Business of the Month**
- **Coffee County Leadership**
- **Creating Educational Opportunities, where businesses partner with Tullahoma City Schools**
- **Emerging Leaders**
- **Extra Miler**
- **Women Impacting the Community**

## RECOGNITION FOR BUSINESS ACHIEVEMENT

The Chamber awards are presented at the annual Membership Celebration to recognize the achievements of our member businesses - the only Tullahoma business awards. As a Chamber member, you and/or your business has the opportunity to receive:

- **Business of the Year**
- **Citizen of the Year**
- **C.E.O. Business Partner of the Year**
- **Ambassador of the Year**
- **Rising Star & President's Award**
- **Extra Miler of the Year**

## VOLUNTEER OPPORTUNITIES

- **Ambassador** - comprised of motivated business leaders representing various local companies and organizations who are working to serve as the backbone of the Chamber's membership program.
- **Board of Directors** - comprised of business leaders who represent various local companies and organizations in Tullahoma who are working to enhance our members and business community.
- **Committees** - members may participate in any of our active, dynamic committees, covering a wide range of Chamber & community interests & topics.

## OTHER OPPORTUNITIES

- **Members-Only Login** - members receive a username & password to log into their account on the Chamber website to update contact info, post events, job openings, & Member-to-Member Deals
- **Tax Deduction** - membership in the Chamber is partially tax deductible as a business expense.
- **Conference Room Usage** - the Chamber's conference room is fully equipped with TV monitors, projector screen, microphones & laptop. Based on availability, members may use for meetings, workshops, presentations, etc.
- **Bulk Mailing Permit Use** - the Chamber's bulk mailing stamp allows significant savings per mailing piece.
- **Mailing Labels** - for an additional fee, the Chamber will provide to members oa membership directory listing printed on labels.



For more information, contact:  
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