

C.E.O. 2018-2019 PARTNERSHIPS**Bel-Aire Elementary**

1st Choice Realtor- Jim Miller
Animal Medical Clinic - Dr. Brad Windley
Brookdale Tullahoma
Citizens Tri-County Bank
Courtesy Dry Cleaners
Family Dentistry - Janette G. Gardner, DDS
The Painted House

East Lincoln Elementary

Charter Spectrum
Creative Health Consultants
Lewis & Orr Realtors
Partner's for Healing
Professional Fingerprint Services
ServPro of Coffee, Franklin, & Moore Counties
Tullahoma Sunrise Rotary
Weichert Realtors, Joe Orr & Associates

Pre- K

The Tullahoma News
United Way of Coffee and Moore Counties

East Middle School

Buffalo Wild Wings
Farm Bureau Insurance - Mark Raulston Agency
Lester, Greene & McCord Insurance
Papa John's Pizza
Stan McNabb Automotive Group
US Display Group

Jack T. Farrar Elementary

Clayton's Family Shoe Store
Flowers by Rare Earth
Harton Realty Group
McMurr's
Tullahoma Vision Associates
Universal Family Care – Dr. Lee
Verizon Wireless

Kool Kids (E.S.P.)

Sonic Drive-In
Tullahoma Lanes

Robert E. Lee Elementary

Excel Eye Care
 Jacobs Technology
 Mortgage Connection
 Morning Pointe of Tullahoma
 Tullahoma Downtown Lions Club
 Tennova Pediatrics
 Traders Bank
 Tennova Healthcare Harton
 Wild About Smiles

Tullahoma High School

AIAA
 Holiday Inn Express
 National Aerospace Solutions (NAS)
The Tullahoma News

Renaissance Program @ THS

First Vision Bank
 Southern Community Bank
 Coke - Tullahoma

West Middle School

Buffalo Wild Wings
 Courtesy Dry Cleaners
 Lester, Greene & McCord Insurance
 Papa John's Pizza
 Prescott Bottling
 Stan McNabb Automotive Group
 Taylor's Archery & Outdoors

Work-Based Learning

Life Care Center of Tullahoma
The Tullahoma News
 Work Force Solutions

SYSTEMWIDE PARTNERS

First Bank
 Arnold Air Force Base
 Ascend Federal Credit Union
 Blood Assurance
 Chick-fil-A
 City of Tullahoma
 Coffee County Anti-Drug Coalition
 Hands-On Science Center
 Interlocal Solid Waste Authority
 Keep Coffee County Beautiful
 Tullahoma Lanes
 University of TN Space Institute
 Zaxby's

What is Creating Educational Opportunities?

The History

Creating Educational Opportunities started over 25 years ago when a group of leaders from local businesses and educators spent several months exploring the possibility of a partnership program in Tullahoma. They made plans for what they soon named C.E.O. - Creating Educational Opportunities.

The C.E.O. Program was launched in the spring of 1990. Partnerships between 8 Tullahoma Schools (including the Adult Literacy Program) and 15 businesses were initiated when school began in August 1990. The C.E.O. Program follows guidelines (by-laws) which were drawn up by the founding members.

In February of 1999, by a majority vote, the C.E.O. Program became a part of the Tullahoma Area Chamber of Commerce. The Tullahoma Area Chamber of Commerce oversees and coordinates with the teacher representatives, principals, business partners, and Tullahoma City Schools to continue to improve and grow the C.E.O. program and education in our community. The administrative budget for C.E.O. is funded by Tullahoma City Schools.

The C.E.O Program Today

Creating Educational Opportunities is an educational program of the Tullahoma Area Chamber of Commerce between local businesses and Tullahoma educators for the support and enrichment of the students and teachers of Tullahoma City Schools. **The mission of C.E.O. is to provide support and resources, enrich education, and create a better educated work force.** C.E.O. is a handshake, not a handout; it is a partnership that a business, school, and student body should gain from the opportunity.

Each school/business partner has a C.E.O. representative. They provide the Chamber with information of activity goals & outcomes, special requests, needs, & ideas. The information provided helps the Chamber to monitor and inform the partners of the program's progress and gives the Chamber information for news releases to be published in the monthly Chamber newsletter, The Tullahoma News, and the Chamber's website.

C.E.O. has significantly grown over the last 25 years with currently 10 schools/school programs and 62 business and partners. The Chamber is proud to have such an outstanding program and partnership with Tullahoma City Schools.

Tullahoma Area Chamber of Commerce
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(931) 455-5497
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www.tullahoma.org



Creating Educational Opportunities
Tulahoma Area Chamber of Commerce
PO Box 1205
Tulahoma, TN 37388
931.455.5497

2018-2019 C.E.O. Business Partner Agreement

Business Partner: _____

Business Partners agree to:

1. Attend a meeting or communicate with school partners three (3) times a year (minimum).
2. One business representative must attend the Orientation and Planning Breakfast (with authority to approve activities).
3. One business representative must attend the end of the year Appreciation Reception.
4. Commit approximately two (2) hours monthly (August – May), and/ or ten (10) hours yearly during which someone from the business will attend an event at the school or participate in a school related activity.
5. Have at least one (1) representative from your business join, communicate, and engage in the private Facebook Group created by the Tulahoma Chamber: Tulahoma C.E.O. Program.
Representative Name: _____
6. Arrange publicity for C.E.O. activities and post photos/news articles to the Facebook Group.
7. Notify the Tulahoma Chamber with any business contacts, updates, and/or changes.
8. Participate in the annual Tulahoma Christmas Parade by helping with your school's float for a chance to win 1st (\$300) or 2nd (\$150) in the C.E.O. category.

Company Representative Signature: _____ Date: _____

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2018-2019 C.E.O. School Agreement

C.E.O. School: _____

Schools agree to:

1. Meet or communicate with each business partner three (3) times a year (minimum).
2. Each school principal and at least one (1) teacher representative attend the Orientation and Planning Breakfast and the end of year Appreciation Reception.
3. Arrange a Kick-Off Ceremony in August/September on a date convenient for all business partners. Notify partners, Tulahoma Chamber, and other guests at least two (2) weeks in advance.
4. Coordinate C.E.O. meetings with your business partner(s) throughout the year.
5. Have at least one (1) representative from your school join, communicate, and engage in the private Facebook Group created by the Tulahoma Chamber: Tulahoma C.E.O. Program.
Name of Representative: _____
6. Arrange publicity for C.E.O. activities and post photos/news articles to the Facebook Group.
7. Notify the Tulahoma Chamber of any changes/issues with your business partners.
8. Plan at least four (4) activities yearly from school to business.
9. Participate in the annual Tulahoma Christmas Parade by entering a school float to compete for 1st Place (\$300) or 2nd Place (\$150) in the C.E.O./school category.

School Representative Signature: _____

Date: _____

Tulahoma C.E.O. Program Private Facebook Group

Mission: The private Facebook Group for the C.E.O. Business Partners, principals, teachers, and staff of Tulahoma City Schools was created to simplify communications about the C.E.O. Program and events.

This is a great way to give acknowledgement by posting photos/news articles and by sharing your ideas, goals, and knowledge about the C.E.O. program. Ask questions, participate, and HAVE FUN!

Please review the document titled “C.E.O. Schools + Business Partners Contact Information” in the group and notify the Chamber of any contact changes that need to be made.

All C.E.O. documents can be found in the “Files” section of this group as well as on the website. You are welcome to save these documents or send to others who are interested in the C.E.O. Program as needed.

We also encourage you to share and upload your own C.E.O. documents to the “Files” section for others to view and use.

Visit our C.E.O. page on our website for additional information: www.tulahoma.org

For any further questions about the C.E.O. Program or the Private C.E.O. Facebook Group, please call the Tulahoma Chamber at (931)455-5497.

Thank you,

Michael Reid

Marketing and Communications Coordinator

Tulahoma Area Chamber of Commerce

C.E.O. Ideas and Possible Activities

School to Business

- Invite employees to lunch at your school.
- Give performances (drama, chorus) at business
- Free copies of school newspaper to business
- Use of library and gym/track by business
- Tickets to athletic & school events
- Training of employees (computers, parenting skills, first-aid, etc.)
- Students make decorations for a special event at business

Business to Teachers

- Sponsor accredited classes for teachers to further skills
- Invite teachers to attend workshops with employees
- Sponsor a summer job program for teachers
- Refreshments for teachers on parent-teacher conference and/or in-service days.
- Read to students or teach a workshop
- Volunteer with Art Projects, Field Days, Field trips, Dances
- Provide guest instructors and/or substitute teachers

Business to Students

- Tour of business/industry
- Provide judges/prizes for contests
- Job shadowing/ career awareness programs
- Donate surplus equipment or supplies (paper, etc.)
- Volunteer in classes, school office, or library
- One-on-one tutoring
- Provide guest instructors and/or substitute teachers
- Develop an incentive/awards program for grades, effort, improvement, and conduct
- Help students develop a resource list of business leaders in the area
- Provide photographers for certain events
- Provide printing for student newspaper
- Provide a newsletter for parents to students
- Provide a "buddy-system" program for at risk students
- Help develop an alumni association for T.H.S.